

**Board Minutes**  
**Advanced Television Systems Committee, Inc.**  
**Teleconference**  
**November 7, 2007**

**1. Call to Order; Determination of Quorum; Approval of Agenda** Chairman Glenn Reitmeier (NBC-U) called the meeting to order at 12:23 PM. The Attendance List is in (**ATTACHMENT 1**). A quorum was determined. Mr. Reitmeier proposed reordering the Agenda, and moved items 7 & 8 before items 5 & 6. Victor Tawil (MSTV) moved to approve the agenda as modified. The motion was seconded by Sterling Davis (Cox Broadcasting). The agenda (**ATTACHMENT 2**) was approved.

**2. Opening Comments** (G. Reitmeier)

Mr. Reitmeier congratulated Mr. John Henderson (CEA) on pending chairmanship of TSG and thanked Mr. Bill Miller (ABC) for his past service.

Mark Richer (ATSC) reported making progress with online balloting and being close to a reaching an agreement with a vendor. He said that staff hopes to implement the system in the first quarter of 2008. Mr. Richer will incorporate the costs of the system in the budget proposal that will be provided to the Budget & Finance Committee. He went on to say that he may ask the Board to authorize expenditure of some funds for the system this fiscal year.

**3. Consideration of the September 26, 2007 Draft Minutes**

The 9/26/07 minutes were presented (**ATTACHMENT 3**). Mr. Reitmeier suggested that the draft minutes in section 19 be revised to indicate that he requested Board confirmation for the appointment of Mr Henderson to TSC chair. Mr. Davis made a motion to approve the minutes with the edit suggested by Mr. Reitmeier. The motion was seconded by Jay Adrick (Harris) and approved.

**4. Certification and Membership Marks**

Mr. Richer discussed the current ATSC Certification Mark Policy and the associated ACAP and PMCP Certification Marks. Mr. Richer said that he has been asked by TTA about the possibility of allowing them to conduct ACAP compliance testing and authorizing use of the Certification Mark. Mr. Richer said that he is working with ATSC counsel to draft a revised policy to allow a third part to authorize use on ATSC Certification Marks.

Mr. Richer said that he is also look at the development of a Certification Mark for

professional equipment. In addition, outside counsel is in the process of drafting policy regarding use of the ATSC member's logo. Mr. Reitmeier suggested that ATSC consider the major projects described in the ATSC strategic plan and anticipate the need for marks for new standards such as ATSC-M/H, ATSC-NRT, and ATSC 2.0.

#### **5. Bylaws Amendment (M. Richer)**

Mr. Richer reported the results of the Bylaws revision ballot. He noted that he had reviewed comments that were submitted by SCTE and Nielsen. SCTE's comments focused on the quorums/percentages needed for approval. Nielsen brought up the issue of quorums.

Mr. Richer said that while a strict reading of the Bylaws coupled with ATSC's historical practices and legal precedent, provides the basis for our current procedures, he thought that the Bylaws should be clarified as suggested by SCTE and Nielsen. He went to say that he plans to propose additional requirements for TSG voting eligibility for letter ballots.

**Mr. Bill Miller requested that the minutes reflect he left the call at this point.**

#### **6. Harris Presentation**

Jay Adrick (Harris) and Mitch Evander (Harris) gave a presentation about litigation regarding patent licensing and the potential effect these cases could have on ATSC and other standards development organizations. The Board asked Mr. Richer to work with ATSC attorneys to formulate options for the Board to consider at the next meeting.

#### **7. Revisions to Patent Policy (M. Richer)**

Mr. Richer reviewed the previous discussions regarding proposed changes to the Patent Policy. He said the draft revised policy (**ATTACHMENT 4**) incorporate changes for which there was consensus during the last meeting. Mr. Richer said these revisions would extend the obligation to disclose through the life of the document and would eliminate the Board's role in reviewing Patent Statements. Scott Petty (King & Spalding) pointed out that the revision to extend the obligation to disclose would make the ATSC policy consistent with the ANSI policy in this regard. The Board agreed to consider the proposed revisions during the next Board meeting.

#### **8. Other Business (G. Reitmeier)**

Mr. Richer said he would forward an email from an ATSC member to the Board concerning whitespaces.

#### **9. Schedule of Future Board Meetings**

- a. November 27, 2007 Tentative Conference Call
- b. December 12, 2007 Washington, DC

#### **10. Adjournment**

The meeting was adjourned at 2:30 PM