

Date: July 12, 2004  
To: President, ATSC  
Chairman of the Board, ATSC  
From: Edward Caleca, Senior Vice President  
RE: ATSC BALLOT, ADDITIONAL COMMENT

As a membership organization, we have completed a number of polls of both the technical and general managers population at public television stations. Predicated on their support and input, PBS has voted 'yes' on both questions #1 and #2.

However, I would be remiss if I did not express a number of concerns:

The first deals with the fact that the EVSB enhancement only addresses the white noise portion of the VSB problem. The multi path problem is still an open issue. Consequently, the EVSB standard must be sent back and managed by the appropriate T-3 Committee, ensuring that the remaining elements of a complete VSB enhancement can be addressed. In this respect, PBS agrees with some of the comments of the Consumer Electronics Association.

The second issue deals with the voluntary nature of this proposed standard. In my judgment, if the standard is worthy of FCC review and adoptive as a voluntary standard, there will be confusion and possible inequities in the marketplace.

I realize this standard has taken a long time to materialize and that it has raised much ATSC membership emotion. It is my hope that the work will be completed so that the FCC can see a complete enhancement of the ATSC VSB standard.