



Lynn D. Claudy
Senior Vice President, Science and Technology

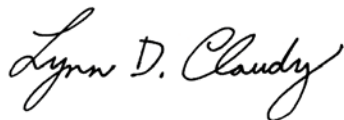
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June 24, 2004

To: ATSC Members:

The broadcaster letter supporting E-VSB that was released on June 15 2004 along with the ATSC E-VSB membership ballot included the NAB Television Board's Resolution on E-VSB from June 2003. On June 16, 2004, the NAB TV Board met at their semi-annual meeting in Washington DC and again fully discussed the E-VSB technology and ATSC standardization program. By unanimous vote, the Board reaffirmed their previous Resolution on E-VSB from 2003 (the reaffirmed version is attached and includes a list of current NAB Television Board members) and urged ATSC members to quickly ratify the proposed E-VSB standard.

Sincerely,



Lynn D. Claudy
Senior Vice President, Science and Technology

RESOLUTION OF THE NAB TELEVISION BOARD OF DIRECTORS

WHEREAS, flexibility in the DTV transmission standard to provide new services and more robust reception is of interest to television broadcasters;

WHEREAS, the Advanced Television Systems Committee (ATSC) has coordinated a more than three-year standardization process for such a robust transmission mode, including evaluation of proposals, and laboratory and field tests of prototype systems;

WHEREAS, this standardization process has resulted in a single proposed standard called E-VSB that has passed the technical ballot phase of the ATSC industry standardization process and will be subjected to a full vote of the ATSC membership later this year;

WHEREAS, E-VSB allows broadcasters, at their option, to create a new more robust digital signal that coexists compatibly with their current digital signals;

WHEREAS, the E-VSB system allows broadcasters to decide, on a dynamic basis, how much data to transmit in the normal transmission mode and how much, if any, to transmit in the E-VSB robust transmission mode; and

WHEREAS, the E-VSB system is fully backward compatible with and does no harm to reception on existing DTV receivers;

THEREFORE BE IT RESOLVED, The NAB Television Board supports the standardization of E-VSB as an ATSC Standard and the subsequent grant of authority from the FCC to deploy this technology in the marketplace, and expresses enthusiasm for the new DTV receiving devices and broadcast services that may be facilitated by the technology's implementation.

June 11, 2003
Reaffirmed June 16, 2004

NAB TV Board of Directors

(as of June 23, 2004)

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President
Cox Television

Atlanta, GA

Vice Chair: Benjamin W. Tucker

President
Fisher Broadcasting Company

Seattle, WA

Elected Representatives

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Vice President, Operations
National Communications

Lake Charles, LA

Elizabeth Murphy Burns
President
Morgan Murphy Stations

Duluth, MN

Paul Dinovitz
President and General Manager
KRON-TV

San Francisco, CA

Craig Dubow
President & CEO
Gannett Broadcasting

McLean, VA

Michael J. Fiorile
President and CEO
Dispatch Broadcast Group

Columbus, OH

Alan W. Frank
President and CEO
Post-Newsweek Stations, Inc.

Detroit, MI

James M. Keelor
President, COO
Liberty Corporation

Greenville, SC

Patrick J. Mullen
President, Tribune Television
Tribune Broadcasting Company

Chicago, IL

William B. Peterson
Sr. Vice President/Television
The E.W. Scripps Company

Cincinnati, OH

Jere L. Pigue Consultant Gray Television, Inc.	Tallahassee, FL
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Edward J. Quinn President McGraw-Hill Broadcasting Co.	San Diego, CA
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K. James Yager CEO Barrington Broadcasting Co., LLC	Hoffman Estates, IL
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Designated Board Seats

Lyle Banks President and CEO Banks Broadcasting, Inc.	Winnetka, IL
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Jim Conschafter Sr. Vice President of Broadcast Stations Media General Bcst. Group	Richmond, VA
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Maria L. Gutierrez Vice President/General Manager Univision KFTV 21, Telefutura KTFF61	Fresno, CA
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Robert (Bob) G. Lee President & General Manager WDBJ Television Inc.	Roanoke, VA
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John L. Sander President/Media Operations Belo Corporation	Dallas, TX
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John B. Tupper President Prime Cities Broadcasting Inc.	Ridgefield, CT
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Network Representatives

Dean Goodman President/COO Paxson Communications Corporation	West Palm Beach, FL
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